



MARYSVILLE POLICE DEPARTMENT
Richard L. Smith, Chief of Police



Help Us - Help You!

The City of Marysville and TrackMole.com team up to recover lost, stolen, and left-behind property.

In an effort to help facilitate a virtual property tracking program that will successfully increase the recovery rate of lost, stolen, and left-behind property for our residents and business owners, the City of Marysville has partnered with Trackmole.com to provide a powerful property tracking and crime prevention tool. The partnership will break the disconnect between the police, who are unable to identify the owners of lost and stolen property, and the victims of property crimes.

The City of Marysville, led by Mayor Jon Nehring, and Marysville Police Chief Rick Smith have partnered with TrackMole.com -- just one more example of the progressive and innovative way in which the City and Police Department are using the power of technology to build stronger and safer neighborhoods to serve residents in the most efficient way possible. The City of Marysville joins other progressive cities like Kent, Federal Way, Auburn, Tukwila, and Renton along with numerous other cities from the Sound Cities Association who understand the positive impact a program like TrackMole.com can have on both residents and businesses.

Estimates show less than 5% of owners record the serial numbers of their property, which is the main identifier police use to locate and return lost, stolen, and left-behind property to the rightful owner. In a campaign to encourage property owners to track their property, the City is asking residents to **"Help Us Help You"** and use the **free** service TrackMole.com offers for tracking all property with a serial or unique number. A free account can be created in less than 1 minute online at TrackMole.com, or by using a Facebook, Amazon, or Google+ account. It takes less than an hour to log/enter/register the contents of an entire household. By doing so, the chances of property being returned to its rightful owner increase to 100% if located by police, a business, or any person who

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turns it in. Program participation also assists police in furthering their criminal investigations and plays a critical role in helping police find those responsible for property theft. Free TrackMole stickers used to identify registered property can be found at City Hall, and Marysville Police Department.

TrackMole.com allows property to find its owner when lost or left behind anywhere, like at a coffee shop, restaurant, taxi, airport, hotel, school, park, bus, or amusement park. As soon as the serial number on the property is searched, the owner simultaneously receives emails from TrackMole stating where it is, who has it, and how to get it back! This is especially significant considering over 12,000 laptops are left in US airports each week, \$30 billion in cell phones were lost last year, and \$700 million in bicycles stolen. Every 5.1 seconds a theft occurs, and a burglary happens every 14.6 seconds.

*TrackMole utilizes the Powerful and Safe hosting environment of Amazon Web Services (AWS)

Thank you for your participation



Mayor Jon Nehring



Chief Rick Smith