

# STEPS FOR BECOMING A Marysville Ready Business

# 1

Make the decision to prepare for disasters

Connect with Marysville Emergency Management for assistance.

Email: [preparedness@marysvillewa.gov](mailto:preparedness@marysvillewa.gov)  
Phone: 360-363-8000

# 2

Select at least five preparedness steps to make your business more resilient to disasters

Check out the list on the back of this handout for suggested steps. You can complete them on your own or with the support of Marysville Emergency Management.

# 3

Apply online to become an official Marysville Ready Business

Visit [www.marysvillewa.gov/readybusiness](http://www.marysvillewa.gov/readybusiness) and click on the Apply Here button.



The time to prepare for a disaster is before it happens. Acting now can be the difference between your business staying open and shutting down.



# MARYSVILLE

# Suggested Preparedness Actions

## Make the decision to prepare for disasters

- Reach out to our office to exchange contact information and introduce yourself.
  - Marysville Emergency Management; 360-363-8000 or email [preparedness@marysvillewa.gov](mailto:preparedness@marysvillewa.gov)

## Promote and Encourage Employee Preparedness

- Employees are aware of local natural and human-caused hazards and their potential impacts.
- Employees are prepared at home with food, water, and access to essentials (shelter, heat, information, etc.) to be self-sufficient for up to 14 days.
- Employees have a backup plan with their families, including transportation and communication.
- Encourage employees to sign up for Marysville Alerts to receive emergency information.
- Participate in the Great Washington ShakeOut earthquake drill in October.

## Keep your Business Open and Operating

- Have emergency food and drinking water on site for employees in a disaster.
- Discuss with your employees the expectation for returning to work in the event of a major disaster or other interruption.
- Have a plan for communicating with your employees during an event.
- Know who is responsible for determining if you will continue to operate or not.
- Identify alternative strategies for continuing business following an interruption.
- Consider the impacts of loss of power, water, vendors, or building access.
- Have measures in place to protect your physical and digital property.

## Take an Active Role in Community Disaster Response

- Have a plan to offer goods and services to the community in the event of an disaster.
- Provide emergency-related information to the people you serve.
- Become a Weather-Ready Nation Ambassador and share weather emergency information.

## Marysville Ready Businesses are encouraged to become a Weather-Ready Nation (WRN) Ambassador.



A WRN Ambassador supports the National Weather Service's efforts to help others be informed of and prepare for extreme weather events. Once you're an ambassador, you can help the National Weather Service and Marysville Emergency Management distribute critical emergency-related messaging.



# Marysville Ready Business

## BACK-TO-BUSINESS CONSIDERATIONS

To help you decide if operations should continue during a weather or emergency event, you can start by assessing potential impacts to your organization.

### Consider the following

- Are there any damages to systems/equipment? Can you continue operations without computers, copiers, fax machines, files, inventory, or special equipment (cash register, credit card readers, etc.)?
- Are there gas, power, water, sewer, internet, or phone outages?
- Can you adjust regular business operations or hours in order to continue offering some or all of your products or services?
- Is there any physical damage to your facility? How does this impact your operations? Are you able to operate remotely?
- Is your organization easily accessible to the public, your customers, vendors, and employees (parking, road impacts, etc.)?
- Are you communicating your organization's status with employees, key customers, vendors, and suppliers?
- What short-term impacts will your business face if you do not open? Think about things such as payroll, loss of revenue, or scheduled events.
- Are your employees able to safely commute to and from work?
- Have your employees prepared their families at home?

#### PRO TIP!

*Think about these things ahead of time to help create your plan!*

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